Blaisdell Lake Protective Association Beach Survey Results

In the spring of 2015 the BLPA board conducted a survey to better understand how its membership utilizes Wright's Beach. Wright's Beach was deeded to the BLPA in 2006 due to the generous gift of the Wright family. Since then, the BLPA has owned, operated and maintained Wright's Beach for the environmental protection of Blaisdell Lake, while providing recreational beach access to members of the Association, as well as public boating access to the general public. The Association expects to use the survey results to best plan for the future operations and maintenance of Wright's Beach. Thank you to everyone who took the time to fill out the survey. We appreciate your responses; your input is greatly valued.

63% of BLPA Members Responded to the Survey



100%

 Of the 73% of respondents who answered the question, 100% believe ownership of Wright's Beach is important to the BLPA

The Beach is Important to BLPA Members



To conduct boat inspections in order to maintain a high water quality – 4.84 stars

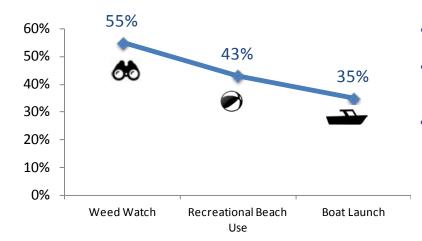
To maintain high water quality which will enhance property values – 4.63 stars

To provide an area where members can have a boat launch and recreational activities – 4.42 stars

• Used the beach in 2014

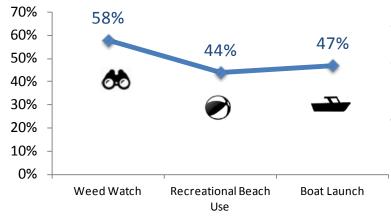
• Used the beach in 2011/'12/'13

How BLPA Members Used the Beach in 2014



- Weed watch was the #1 use
- 43% used the beach for recreation
 median of 3.5 times per summer
- 35% used the beach for boat launch
 median of 2 times per summer

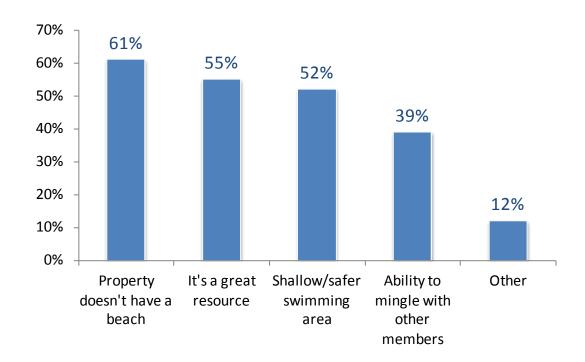
How BLPA Members Used the Beach in 2011, 2012, 2013



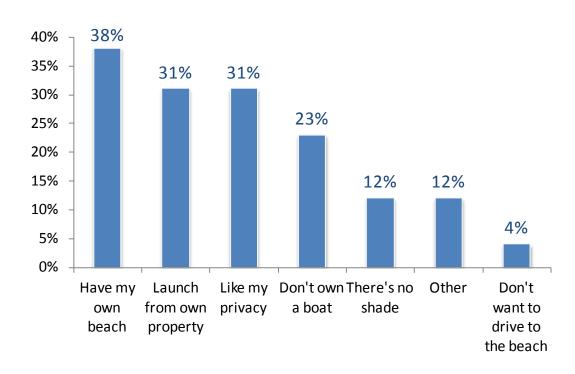
Weed watch was the #1 use

- 44% used the beach for recreationmedian of 6 times per summer
- 47% used the beach for boat launch
 for a median of 3 times per summer

Recreational Beach use by BLPA Members Was Prompted By:

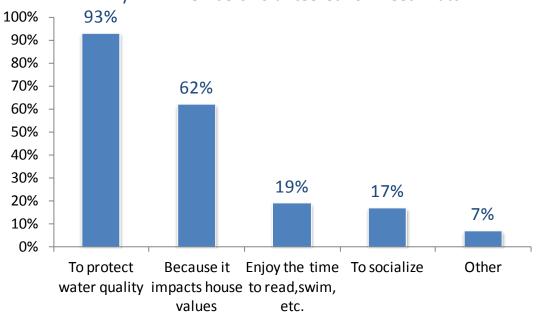


BLPA Members Who Did Not Use the Beach Cited:





Why BLPA Members Volunteered for Weed Watch:



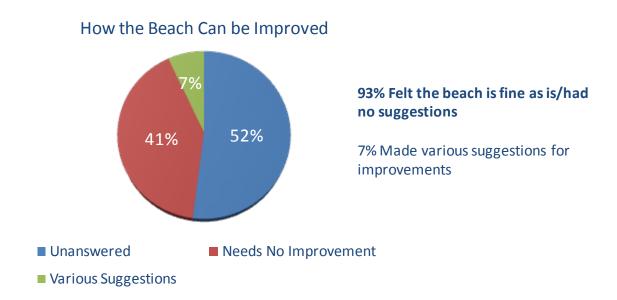
35% – 32% (in 2014 - 2011/'12/'13) did not volunteer for weed watch

- 44% said they aren't at their property often enough
- 17% cited time-related issues such as weekend obligations, work, etc.
- 11% said the two-hour time commitment is too long
- 11% said they don't know how to conduct weed watch
- 11% said other family members volunteer for weed watch
- 4% didn't see why it is important

Those members would be more inclined to volunteer for weed watch if:

- They had the option to volunteer for only one hour (29%)
- A training session was provided (24%)
- They could shadow someone first (24%)
- BLPA published a weed watch manual (24%)
- Social events coincided with weed watch hours (24%)
- Other factors changed such as family/work/time obligations (24%)

A handful of people said they don't intend on doing weed watch



The Beach Survey results indicate that the BLPA membership recognizes the importance of Wright's Beach in maintaining a high water quality of Blaisdell Lake and in protecting the property values of the homes in the watershed. The survey has also provided valuable information to the board about beach and boat launch use and weed watch trends and concerns. Thank you again to all who participated.